



Develop Committee Meeting

Monday, August 3, 2010 – Agenda

DEVELOP Mission Statement: To provide on-going quality educational opportunities to community leaders in Broward County, which target the development of skills and knowledge necessary to achieve personal and professional excellence.

Welcome & Icebreaker

- Overall Emerge Broward Update
 - Membership – 750+

Post Event Recaps

- July 15th DOL with Mike Satz – Samba Room
 - Feedback?
- July 14th – Finding an UP Job in a Down Market (Vanessa Montes & Heather Gifford)
 - Meredith Gleaves , MSi Consulting
 - Feedback?

Event Pipeline (Project Managers) -- *Quarterly Themes are just Guidelines, not Rules.*

Quarter 2 – “A Business Called YOU”

- August 19th -- First Impressions – (Serge Atherwood)
 - Marketing
- Early Sept DOL
 - Facilitator?

Quarter 3 – “Taking It Personally”

- Gateway Leadership with John Drury
 - Will require 1 event per month for 3 months
 - Tie into Leadership Summit?
- September - Entrepreneurial Event (Vanessa Montes & Kristina)
 - Facilitators?
 - Hager from Southern, Tim Potrillo, or Helmos (Blair + Kelly)?
 - Moderated Panel format
 1. Marketing
 2. How-to
 3. Success and Failure stories
 - Venue/Date?
 - Patriot Risk Management?
- September 2010 – Professional Photos (Michelle Anderson)
 - Munoz photography
 - Piggy-back off Identify event.

Upcoming Emerge Broward Calendar Events

- August 12th – Meet & Greet @ Il Lugano Hotel
- August 14th – Feeding the hungry @ Co-op Feeding Program Comm. Kitchen
- August 21st – Get Ready for School @ Boys and Girls Club of Broward
- August 24th – Putt Putt Golf Tourney @ CB Smith Park
- August 26th – Meet & Greet @ Tower Club
- Sept. 13th – Inaugural EB Golf a Thon!

To Be Developed...Notes & Brainstorming Session

Next Committee Meeting

- Monday, September 6, 2010 @ Greenberg Traurig Boardroom

Future Events Brainstorming

- HR Compliance – Patriot Risk Management Event - plan far in advance – Large scale DOL??
- Going green in personal life (*Lindsay Calkins*)
- Taking advantage of an Economic Recovery / Lessons Learned (*Eric Coffman*)
- Organization Development – *Eleanor Lawrence (Liz Corker)*
- Event Planning Event
- Grant writing event
- Business Ethics
- Political Panel – discuss amendments and have panel of **non-politicians** (professor, small biz owner, etc. to educate) NOVA Professor?
- Public Speaking/Presentation Skills
- Sales Event
- Philanthropy and Business
- Citrix Event

Future Develop Over Lunches – Blair Adams

- Develop Over **Dinner**?
- Howard Finkelstein – Broward Public Defender
- Lori Chevy – Bank of America Market President (*Erin Sutherland*)
- Michael Carn – CEO/Dir. Metro Broward (*Erin Sutherland*)
- Jim Norton – Las Olas Lifestyle Magazine (*Romina Sifuentes*)
- Tim Potrillo - Yolo & Tarpon Bend Owner (*Kelly Alvarez*) –Tim for Entrepreneurial event during summer. Kelly recommended Helmos for the DOL
- Paul Sallarulo - Chairman of Special Olympics (*Romina Sifuentes*)
- Ron Book - Lobbyist (*Andrew Shutter/Jene Kapela*)
- Ginger Martin - CEO of American National Bank (*Kate Stout*)
- Al Lamberti - Sheriff (*Erin Clampett*)
- James F. Notter - Broward Superintendent (???)
- David Armstrong – President of Broward College (*Glenn Gilzean*)
- Rick Boehkle – Brookdale Sr. Living (*Tyler Bolander*)
- Carlos Molient – Hilton on 17th (*Blair Adams*)
- Miller Calhoun – Consulting Co. (*Laura Gottlieb*)
- Steve Halmas – Credit Card Company (???)
- Bob Butterworth – Former Attorney General (*Laura Gottlieb*)
- Terri & Suzanne - Leadership Broward

Future Themes

- “All About Advocacy”?
- Gateway to Leadership with John Drury – EB Leadership Summit